



JAMIE BODY

JOURNALIST | PRESENTER | CONTENT CREATOR

As an NCTJ-qualified journalist, presenter and content creator specialising in entertainment and culture, I have covered leading industry events like the BAFTA TV Awards and Olivier Awards and curated, managed and produced content for West End musicals.

My creative and driven nature, matched with my love of conversation, has allowed me to interview multiple celebrities, pitch and contribute to meetings and grow an impressive network.

My career has seen me both in front and behind the camera, which gives me a unique 360° insight into the entertainment industry. As a presenter, I have dived with danger, hosting thousands at Manchester Arena for Monster Jam as trucks zoomed around me, helmed my own radio show, and worked many a red carpet.

Storytelling is a passion of mine, whether through journalism or content creation, and through using different mediums, I help brands, individuals, and publications tell stories that need to be heard and seen.

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WORK EXPERIENCE

Freelance presenter and producer

2017 to present Examples:

- Mrs Doubtfire Gala Night red carpet host and interviewer
- Fit at Home - copywriter and digital content producer
- DCD 50th Anniversary launch host - Royal Opera House
- Sister Act the Musical teaser trailer vox-pops presenter
- The Business of Show Business Podcast producer and presenter
- Riverside Radio, producer and presenter 2018- 2020
- BroadwayWorld UK - Video reporter and producer 2018/2021
- Winkball Reporting Network. Presenter and producer 2017/2020
- Lecturer in digital presence and content creation

Freelance entertainment reporter

2018 to present. Portfolio here.

Entertainment reporter Digital Spy & Newsweek | TV reporter The Sun | News reporter Arts Professional | Celebrity reporter OK! | News reporter Entertainment Daily

- My role across the publications is to create accurate and engaging stories covering TV, movies, soaps, and showbiz themes while also reacting to live TV. Uploading stories to CMS software and repackaging for social media
- Attend press events and junkets to create content both written for print and digital and video and audio content for social media
- Covering both UK and US Culture news

Entertainment News Reporter

The Stage Newspaper | June 2022 to May 2023

- Producing editorial content for digital and print publication and social media. (Multiple front page stories)
- Heading up weekly Q&A industry columns
- Red carpet and press night theatre event coverage and management -The Stage Awards and Debut Awards
- Meeting daily digital and weekly print deadlines, prioritising of stories and workload management
- Gaining exclusive content and pitching ideas
- Experience with data journalism and crime reporting

Freelance Digital TV Reporter (full-time)

Express.co.uk | January 2022 to June 2022

- Producing several stories a day based on live TV reporting, interviews, spoilers/press releases, breaking news, theories, plot analysis and exclusives from meetings
- Ensuring that articles were SEO friendly and then building and creating the stories in the company's CMS
- Using data software such as IO and Google Analytics to check article performance and use the results to spot patterns or gaps, and use the insight to help content



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PRESENTER REEL](#)

ADDITIONAL SKILLS

- Extensive social media and live coverage experience as a presenter and journalist
- Social media marketing - organic and paid
- Understanding of Google Analytics and Google Trends
- Filming, self-shooting and editing
- Gsuite, Microsoft Office Suite and Adobe Suite
- Podcasting and audio editing
- Content creation and posting

LECTURER IN PERFORMING ARTS, MEDIA, AND ENTERTAINMENT JOURNALISM AT:

- University of Winchester
- Bucks New Uni
- Sheffield Hallam University
- Performers College
- English National Ballet School
- Royal Ballet School

TRAINING

- News Associates - Multimedia Journalism
- Performers College - Musical Theatre

CELEBRITY INTERVIEWS INCLUDE:

Jodie Comer, Milly Alcock, Mel Gibson, Lin-Manuel Miranda, Mel C, Christian Slater, Cuba Gooding Jr, Vicky Pattison, John Bishop, Paul Mescal, & Beverley Knight,

WORK EXPERIENCE

Digital Content Manager

Rose Bruford College | September 2020 to January 2022

- Management of their website and social media channels
Including the project management of a new website build and rebrand with a budget of £50K
- Copywriting, proofreading of news items and recruitment material
- Uploading to and managing the CMS
- Onboarding of staff, including recruitment of PR specialists
- Content creation and visual storytelling
- Campaign construction and implementation
- Stakeholder management and training. Creation of and training of student social media ambassadors
- Filming and editing of visual and audio content
- Paid advertising

Visual Content Producer | Social Media & Content Exec

Live Music International (2019) | AKA UK (2016- 2018)

- Media training bands, artists and performers for press events and social media takeovers
- Website creation and maintenance for clients
- Social media management for clients - paid social advertising, community management, content creation and detailed performance reports. Examples include musicals - Billy Elliot, Matilda, 42nd Street and Dreamgirls
- Filming & editing of events, interviewing artists for content, video generation, and covering events live on social media
- Email marketing, google analytic reports
- Networking and client relationship management

Testimonials

On my Riverside Radio show:

Confident tone and great smile in the voice. Good storytelling, great listen, very natural. Didn't feel like a 'radio show', which I liked! - **Jim Davis, Presenter at Magic Radio**

Podcast guest:

I have to say this was a big leap out of my comfort zone doing this, but you made me feel very comfortable. - **Lisa Douglas, Freelance Talent Executive and Celebrity Producer**